

## Contact

[www.linkedin.com/in/i-am-faizan](https://www.linkedin.com/in/i-am-faizan)  
(LinkedIn)

## Top Skills

Decision-Making  
Customer Empathy  
Problem Solving

# Faizan Khan

Product Manager | API-First | Feature-Led Growth | MBA - IIM  
Sirmaur | Obsessed with Solving Real User Problems  
Gurugram, Haryana, India

## Summary

I am a Product Manager with an MBA from IIM Sirmaur, passionate about building scalable, user-centric solutions that solve real-world problems.

With a strong foundation in business strategy and a hands-on mindset, I have worked on impactful products like the Cost of Living Calculator, designed to help international students make confident relocation decisions. From conducting user research and defining roadmaps to collaborating closely with developers on API integrations and launching experiments that drive adoption, I excel at the intersection of business, technology, and user empathy.

I enjoy simplifying complexity, aligning cross-functional teams, and obsessing over small UX details that lead to significant product wins. I bring a data-informed mindset, but never lose sight of the human behind the screen.

I am currently looking for Product Management opportunities where I can:

Lead zero-to-one or iterative product development

Solve meaningful user problems

Drive impact through smart experiments and sharp execution

Let's connect if you're building something great or looking for someone who will treat your product like their own.

---

## Experience

Visa2Fly  
Product Manager

August 2025 - Present (4 months)

Gurugram, Haryana, India

Mixdormm

Product Manager

August 2024 - August 2025 (1 year 1 month)

Remote

University Living

Associate Product Manager

March 2023 - July 2024 (1 year 5 months)

Noida, Uttar Pradesh, India

Released the “Find My Kinda Room” tool to personalize room discovery — increased lead gen by 20%, session duration by 28%

Built & deployed WhatsApp automation bot — improved lead conversion by 90% and reduced agent response time by 50%

Launched the “Cost of Living Calculator”, enhancing engagement — lead gen up by 10%, session duration up by 18%

Integrated CleverTap for behavioral automation — user engagement up by 20%, Day-30 retention up by 15%

Reduced sales cycle by 42% via CRM automation (Zoho + CleverTap), improving operations by 17%

Created internal CMS for Marketing, reducing landing page go-live time by 95%

Enhanced post-order journey — NPS improved by 13.2%

Revamped referral workflow — led to 50%+ increase in high-intent leads

Awon Games

Product Associate

August 2021 - December 2022 (1 year 5 months)

Noida, Uttar Pradesh, India

Launched a dedicated web-based gaming hub, improving user retention by 5% through curated and personalized game categories

Collaborated with design and engineering teams to redesign the homepage, leveraging A/B testing and user behavior insights from Google Analytics

Led a cross-functional growth campaign (marketing + product + social) — increased new user acquisition by 30% via email marketing and social media engagement

Contributed to feature planning, user research, and go-to-market strategies for seasonal game events

---

## Education

Indian Institute of Management, Sirmaur

Master of Business Administration - MBA, Marketing/Marketing Management, General · (July 2019 - March 2021)

Sanghvi Innovative Academy

Bachelor of Engineering - BE, Civil Engineering